

## **Appendix 3: CML Impact summary report: Cross-partner visits programmes**

### **Cultural and Creative Learning Goals, Aims and Outcomes**

Goal 3: 'There is evidence of the effective delivery of initiatives which encourage London schools, especially in disadvantaged areas, to engage with the cultural life of the Square Mile, for instance the Culture Mile School Visits Fund'

Goal 4: 'Culture Mile Learning partners offer a learning programme to the Family of Schools for fusion skills'

Goal 6: 'Culture Mile is regarded as a successful learning destination'

### **Summary of the project including significant changes from the original action plan**

This area of our programme is comprised of three projects:

- Young City Poets
- Our new for this year oracy based programme – Culturally Speaking
- Online Romans triple site visit

#### **Young City Poets:**

Young City Poets (YCP) is delivered in partnership with the National Literacy Trust (NLT). Five CML partners took part this year - London Metropolitan Archives, Tower Bridge, Keats House, St Paul's Cathedral and The London Mithraeum.

YCP aims to improve attitudes to writing of socio-economically disadvantaged young people in London, aged 9 to 14, through a creative poetry project. In addition, our evaluation has demonstrated year after year that the approach we use has an impact on young people's fusion skills, especially their creativity and resilience. This project is aimed at groups of reluctant writers in Years 4 to 9 from schools with percentages of pupils receiving free school meals above the London average. This year the average Pupil Premium rate of participating schools is 41%.

The project begins with a visit for students to our cultural partners where they take part in creative workshops designed to inspire poetry writing. Students then have the chance to work with one of five professional poets to further develop their poems exploring the impact of language choices on a reader, proofreading and learning how to use intonation, volume and movement to convey meaning.

This year, 10 classes from five of the participating schools are taking part in Young City Poets: Writing from Nature. They are accessing resources and activities designed to widen access to, deepen knowledge of, and increase appreciation of the local natural world. This iteration of the programme has been developed in partnership with RSPB. Schools will select an appropriate local green space for a full day of outdoor activities led by professional poet, Antosh Wojcik. Students will then have the chance to work with Antosh back in the classroom for a workshop on editing and performance.

### **Culturally Speaking:**

This new cross-partner project developed this year builds on the methodology and learning from YCP and applies it to oracy. It has been developed and is being delivered in partnership with oracy experts the Speakers Trust. In response to the impact of the pandemic it has been targeted at Year 8.

The programme invites 30 Year 8 students from the City Family of Schools, and other London schools with a Pupil Premium level of over 35%, to visit either Keats House, Guildhall Art Gallery, The Museum of the Order of St John, or London Metropolitan Archives. During their visit to the venue, the students explore selected themes (dependant on venue), and discover connections between themselves and the past. The venues offer visits that are not restricted to curriculum content, and have the opportunity to inspire cultural curiosity. This visit is then followed by a whole-day workshop delivered in school by a Speakers Trust trainer. During the workshop, students are led through the steps of planning and delivering a short speech, which they deliver without notes. They are encouraged to identify a theme from their visit to inspire their speech, which can be about any topic that matters to them.

The aim of the programme is to offer places to year 8 students who may not qualify for interventions for support, but neither are they qualifying for high-achiever activities. However, there is scope for this flexibility, where some schools may want to offer it as part of their debating programme, oracy programme, or to students who may lack confidence but have the ability to do well.

After a pilot involving two CML venues and CoLA Highbury Grove and CoLA Islington, 10 schools are now booked onto the project for this academic year, with eight having already completed the programme.

<b>Cultural Venue</b>	<b>Themes</b>
Keats House	Friendship and Love Ambition and Aspiration Comfort and Self-Care
Guildhall Art Gallery	Love and Compassion Beauty and Representation Faith and Perseverance
Museum of the Order of St John	Care Symbolism Valour (bravery)
London Metropolitan Archives	Community and Belonging Identity and Pride Visibility and Representation

### **Roman triple site visits:**

This monthly joined-up live-streamed session between the London Mithraeum, London's Roman Amphitheatre and Billingsgate Roman House and Baths gives pupils an insight into three key Roman London sites. Boxes of replica artefacts are also offered to schools as a follow up to the session.

<b>Proposed cost</b>	<p>£15K – Young City Poets</p> <p>£12K – for new cross-partner visits programme</p> <p>£27K in total</p>
<b>Actual cost (include breakdown)</b>	<p>Young City Poets – additional funding raised by NLT and provided by the City of London Corporation and the Allan &amp; Nesta Ferguson Charitable Trust. CML was also able to add an additional £5k to its funding of the project this year from underspend in 2021/22 giving a total budget for this project of £35k.</p> <p>Project management - £13,337  NLT membership for schools - £1,500  Strategic and partnership management- £600  Communications and development - £600  Design - £1,000  Poet workshop planning and delivery - £12,550  Evaluation - £700  Poetry festival - £3,700  Anthology - £1,000  Total £34,987</p> <p>Culturally Speaking - £12,400  Pilot – two schools  £1300: Project design/print  £1600: Workshop delivery</p> <p>Extension – 11 Schools  £950: Additional workshop design (for 2 more venues)  £8,550: Workshop delivery</p> <p>Romans triple site visit – covered by Bloomberg</p> <p>TOTAL cost: £32,400</p>
<b>Delivery period</b>	April 2022 to end July 2023
<b>What outputs/activities were delivered?</b>	
<ul style="list-style-type: none"> <li>16 schools have taken part to date in a YCP visit and poet workshop</li> <li>19 teachers from 19 London schools, both primary and secondary, attended an online CPD session to learn how to use a visit to a cultural venue in the City of London as a way to spark young people's creativity</li> <li>Eight schools have completed Culturally Speaking</li> <li>Online Romans triple site visit delivered 12 times between April 2022 and March 2023</li> </ul> <p>In process/to be completed by end July 2023:</p> <p>YCP</p> <ul style="list-style-type: none"> <li>Production of hard copy anthology of pupils' writing</li> <li>Performance event for pupils at St Paul's Cathedral 30<sup>th</sup> June</li> </ul> <p>Culturally Speaking</p> <ul style="list-style-type: none"> <li>A further three schools booked in to take part</li> </ul>	

Have the target outcomes been met, and how have they been measured?		
Outcome: target	Outcome: performance	What has been the impact?
<b>Cross-partner visits programme</b>  - Redeveloped offer  - 1,000 pupils benefit (target to be reviewed throughout the year depending on how the pandemic plays out)  - 90% of teachers rate the offer as good or excellent as learning experiences  - 90% of teachers report that pupils developed at least two fusion skills as a result of participating	Culturally Speaking programme piloted and rolled out  Culturally Speaking: 17 schools booked of which 8 have completed the project – c 510 pupils expected to participate  Romans Triple site visit: has engaged 2,552 children from 50 schools across 12 sessions between 1 April 2022 and 31 March 2023	CML able to offer a project with an explicit focus on using cultural venues to support oracy  Increased access to the City of London cultural institutions by London's school children  Culturally Speaking impact data collected and analysed so far shows: -96% of participants 'had fun and enjoyed the workshop -68% of participants agree that this workshop has made them more likely to take up opportunities to speak in public if given them -90% of participants learnt more about their peers -75% of participants feel more connected to the place they visited 7-5% of participants increased the extent to which they feel that others value their perspective  Main evaluation report will be produced by the end of July
<b>Young City Poets</b>  Targets: - 30 schools take part, priority booking is offered to the City Family of Schools  - 900 pupils take part	900 pupils are taking part from 30 classes in 25 schools from 12 London boroughs including CoLA Highgate Hill, Redriff and Galleywall Average Pupil Premium rate across the schools is 41%	Cultural and creative approaches supported engagement with learning and curriculum attainment  Supported our aim to make every cultural institution in the City a learning institution and every educational institution a cultural institution

- 30 teachers take part in CPD	19 teachers took part	The number of teachers taking part was less than anticipated because NLT was still fundraising for the project at this stage meaning the number of schools which could be recruited at the time was limited
- Teachers and students report an increase in creativity, communication and critical thinking skills	Data not yet available	Main evaluation report will be produced by the end of July

**How has the project improved wider educational outcomes, e.g. wellbeing, confidence, aspiration, etc.?**

### **Culturally Speaking**

#### **Student feedback:**

*[The most valuable part of the workshop was] Understanding my peers' opinions and thoughts about their topic of interest.'*

*'The most valuable thing was that if you really back yourself you can excel in anything.'*

*'That you should always be brave, even if you fail or succeed. You will look back and see you showed bravery.'*

*'I came to the workshop with no confidence, and I am leaving with confidence.'*

*'I am proud I was brave and done it.'*

#### **Teacher feedback:**

*'Your email prompted me to respond to say that the feedback from Aimee and the students involved in the Culturally Speaking Programme was fantastic!'* Principal CoLAI

*'This has been such a wonderful experience we would love to take part again in the future. I was amazed by the number of students who I rarely hear from in lessons and are known to be 'quiet students' confidently standing up in front of the group.'* Aimee Kiley-Smith, CoLAI

*'It empowered the students, making them realise what they're capable of if they push themselves! Every student who completed the workshop showed incredible resilience powering through their anxieties! The workshop really uplifted the students and in the words of one of our students when asked how they found the workshop 'showed them they were capable of whatever they put their minds to.'* Teacher, Cumberland Community School

#### **Romans triple site visit teacher feedback:**

*'In particular, the session provided the opportunity to realise how to use artefacts to discover how people lived in the past, which can be difficult to learn without physical objects.'*

*'The children's' learning was obviously pushed forwards due to the session. It tied in so beautifully to the curriculum and the needs of the cohort.'*

*'Really interesting and enjoyable - we want to be able to explore the objects further and use them as inspiration for writing and our Romans topic.'*

In response to an SEN session: *'They fully enjoyed the session, with support were able to gain valuable experience and better understand topic vocabulary. The best part for them was being able to revisit the artefacts after the session and repeat some of the experience in smaller groups.'*

**Will the outputs/activities continue?**

Applications have been made for 2023/24 to the new ESU grants scheme:

- For Culturally Speaking, led by Keats House and involving all existing Culturally Speaking partners and new partner, the Museum of London Docklands
- For Young City Poets, led by Tower Bridge and involving four other partners including new partner, the Museum of London Docklands

The Romans triple site visit will continue to run monthly.